

**RESOLUTION TO HONOR
SALLY FRIEDMAN
FOR 25 YEARS OF OUTSTANDING SERVICE
TO THE BIRMINGHAM JEWISH FOUNDATION**

WHEREAS, on the evening of June 24, 2009, the Birmingham Jewish Community gathers together to express its profound gratitude and appreciation to a woman of valor, Sally Friedman, who has ably devoted twenty-five years of exemplary community service as the Executive Director of the Birmingham Jewish Foundation; and

WHEREAS, as we reflect on the many successes that have occurred during the past twenty-five years and pay tribute to Sally and her significant accomplishments, we remember, with gratitude, the decision by the 1984 Birmingham Jewish Foundation Board, headed by Harold Apolinsky, the first of nine Presidents, and hundreds of Board members with whom Sally has served, which had the foresight and wisdom to see that Sally's intelligence and professionalism were the perfect skill set to transform the Foundation into a major community organization; and

WHEREAS, assuming the helm of leadership of a very small Foundation with very few funds and assets of less than four hundred thousand dollars, Sally has, through her vision, hard work, perseverance and professionalism, nurtured and grown our Foundation so that it now contains three hundred plus named funds and manages approximately twenty million dollars in assets, a stunning achievement and one of Sally's legacies to this community; and

WHEREAS, recognizing Sally's passion for the unity of our Jewish community and her keen understanding of the needs of our leading community agencies, Collat Jewish Family Services, Levite Jewish Community Center, the N.E. Miles Jewish Day School and Kneseth Israel have all elected to entrust their precious endowment funds to the stewardship of Sally and the Foundation to sustain their current needs and to ensure their future; and

WHEREAS, because each day, in so many ways, Sally lives the mission of our Foundation which is to serve as the central Jewish endowment to secure the present and future for our Jewish community and the Jewish world, Sally conceived, nurtured and developed the prestigious N.E. Miles Lifetime Achievement Award which annually recognizes community leaders who endow their campaign gifts, thereby ensuring the long-term future of our Jewish community; and

WHEREAS, recognizing the urgent need to create programs which help our youth understand that the Jewish people are charitable by commandment and nature, Sally, along with the Frank and Fred Friedman Family Foundation, created Teen Tzedakah, a program which teaches our teenagers about the importance of giving in the Jewish world and which, today, contains approximately 100 funds in our Foundation, imbuing in these teenagers Sally's love for Judaism, selfless giving to others and the eternal nature of the Jewish people;

WHEREAS, because of Sally's success in growing and leading our Foundation, Sally is nationally recognized and widely consulted by other endowment funds who cherish her wisdom, guidance and advice on issues related to fundraising, investments, governance, marketing and community relations, as they seek to emulate the growth and success of our Foundation under Sally's leadership; and

WHEREAS, while Sally's love and passion for the future of the Jewish community and Jewish people has made her a model Foundation director, her real love is for her family -- Richard, Sammy, Emily and Liora -- who unconditionally love and embrace her and tonight beam with pride, as we honor her singular achievements.

NOW, THEREFORE, let it be resolved that the Birmingham Jewish Foundation and a grateful Jewish community extends to our dear friend, Sally Friedman, our love and appreciation for her twenty-five years of extraordinary and inspired leadership as the Executive Director of our Birmingham Jewish Foundation and her unwavering commitment to secure and provide on-going support for the current and future well-being of the Jewish people and others locally, nationally, in Israel and throughout the world. Sally, for all that you have accomplished in these twenty-five years, you have ensured that our community will be strong and enduring from one generation to the next.